



2023-2024 SPONSORSHIP PACKET



FRC Team 2554 - The WarHawks
John P. Stevens High School, Edison, NJ

WHAT IS FRC?

The FIRST Robotics Competition (FRC) is an annual challenge in which thousands of teams of high school students worldwide compete to design the best robot for the current year's game in a short period of time and with limited resources. Teams play against each other at events to earn points and advance to the next competition level. FRC is an excellent opportunity for students to gain experience and have fun in the STEM field in a way that involves teamwork, coordination, and ingenuity.

ABOUT OUR TEAM

Our team, The WarHawks (#2554), was established in 2008 and is currently over 15 years old. Team 2554 is based in John P. Stevens High School in Edison, NJ. Its current mentor is Mr. Kevin Kearney, who teaches robotics, electronics, and mechanical skills. Our school has a reputation for talent in STEM and many students intend to pursue careers in that area. Additionally, Edison's unique demographic composition allows for significant diversity within the team, promoting collaboration and innovation among students of differing backgrounds.



Pictured: Part of our team posing with NJ assemblyman Robert Karabinchak and an Optimum representative for the achievement of a grant in recognition of sustainable practices.

SPONSOR BENEFITS

FRIEND	SUPPORTER	BRONZE
\$50-\$99	\$100-\$299	\$300-\$499
<ul style="list-style-type: none"> • NAME/LOGO SHOWN ON TEAM WEBSITE 	<ul style="list-style-type: none"> • FRIEND BENEFITS, PLUS: • NAME/LOGO SHOWN ON TEAM WEBSITE WITH LINK TO SPONSOR WEBSITE • LOGO SHOWN ON PROMOTIONAL MATERIALS & SOCIAL MEDIA • OPT-IN: SMALL FLYER FOR THE SPONSOR TO SHOW CUSTOMERS HOW THEY SUPPORT LOCAL STEM EDUCATION 	<ul style="list-style-type: none"> • SUPPORTER BENEFITS, PLUS: • LOGO DISPLAYED ON ROBOT • BLURB ABOUT SPONSOR INCLUDED ON TEAM WEBSITE • LOGO SHOWN ON A POSTER AT DESIGNATED TEAM MAINTENANCE AREA DURING COMPETITIONS (WILL BE SEEN BY MANY TEAMS/GUESTS)
SILVER	GOLD	PLATINUM
\$500-\$999	\$1000-\$2999	\$3000+
<ul style="list-style-type: none"> • BRONZE BENEFITS, PLUS: • LOGO DISPLAYED ON OFFICIAL TEAM UNIFORMS (WORN AT ALL EVENTS AND MOST MEETINGS) AND OTHER MERCHANDISE • LOGO SHOWN ON DIGITAL DISPLAY SLIDESHOW AT DESIGNATED TEAM MAINTENANCE AREA DURING COMPETITIONS ALONG WITH INFO ABOUT THE SPONSOR AND HOW THEY SUPPORT US (WILL BE SEEN BY MANY TEAMS/GUESTS) 	<ul style="list-style-type: none"> • SILVER BENEFITS, PLUS: • DEDICATED VIDEO ABOUT THE SPONSOR AND HOW THEY SUPPORT THE TEAM, SHOWN ON OFFICIAL YOUTUBE CHANNEL & SOCIAL MEDIA • SPONSOR WILL BE MENTIONED VERBALLY AT ALL OUTREACH EVENTS 	<ul style="list-style-type: none"> • GOLD BENEFITS, PLUS: • SPONSOR'S LOGO AND LINK TO WEBSITE WILL ALSO BE SHOWN ON THE TEAM WEBSITE HOMEPAGE IN ADDITION TO THE SPONSOR PAGE • SPONSOR'S PRODUCT AND HOW THEY SUPPORT US WILL BE DESCRIBED IN DETAIL AT OUTREACH EVENTS • OPT-IN: SPONSOR MAY SEND THE TEAM A BANNER TO BE DISPLAYED AT EVENTS

If your organization would like to make a non-monetary contribution to our team in some form (whether or not in addition to a monetary contribution), please contact us.

CONTACT US

We truly appreciate your organization's interest in sponsoring our team. By supporting Team 2554, your organization isn't only receiving a multitude of promotion opportunities. It's also establishing a deep connection with our community and demonstrating its intentions of supporting STEM education for aspiring young people. Your contribution will help our team members achieve their dreams — both on and off the playing field.

If you would like to confirm your organization's intent to sponsor us, please email us at ipsroboticsmarketing@gmail.com or send us a reply if we have already contacted you. You can also learn more about our team on our [website](#) or our [Instagram page](#).

